

# News Release

## FOR IMMEDIATE RELEASE

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## Former Homeless Family Gets Recycled Rides Car to Get Back On the Road

*Vehicle Unveiling and Presentation:*

Thursday, July 17 at 9:00 am

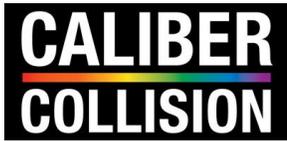
Caliber Tempe-Chandler Location, 8139 S. Priest Drive, Suite 101, Tempe, AZ

**TEMPE, AZ (July 14, 2014)** – A former homeless family of six whose perseverance and determination has put them back on the road to stability has been selected to receive a newly refurbished vehicle from Caliber Collision and GEICO as part of the national Recycled Rides program. The vehicle unveiling is set for Thursday, July 17, 9:00 am at Caliber Collision's Tempe-Chandler location.

Pablo Garcia had been working for the same company for 22 years, comfortably providing for his wife and four children, when their lives were turned upside down several years ago due to a medical emergency. With Pablo on medical leave without pay, the family quickly depleted their savings and soon lost their home.

With nowhere to go, they turned to Family Promise of Greater Phoenix, whose mission is to provide homeless families with a safety net of services while they recover and become independent as a family unit. The Garcia family is slowly regaining financial stability but it has been difficult without reliable transportation. Pablo has a 2-3 hour commute by bus to work, and the family is unable to participate and support their children's extracurricular school activities.

Recycled Rides is a national program in which collision repair companies collaborate with insurance companies to refurbish and donate vehicles to families in need. Caliber Collision associates at its Tempe-Chandler volunteered personal time to refurbish the vehicle which was donated by GEICO for the



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Garcia family. Local businesses and organizations in the community also contributed to the Recycled Rides program by donating gift items for the family.

“Having access to reliable transportation represents freedom and independence for families struggling to rebuild their lives,” said Mitch McMaster, Caliber Collision Vice President. ““We are pleased to provide this Recycled Rides vehicle to a hard-working family like the Garcias who have demonstrated incredible spirit and resiliency. Our purpose at Caliber Collision is to repair vehicles to restore our customers to the rhythm of their lives, and we hope this vehicle will do the same for the Garcia family.”

“We are happy to partner again with Caliber Collision in the Recycled Rides program to help the Garcia family,” said Martha Furnas, GEICO regional vice president. “We hope this vehicle will alleviate the burden of transportation and serve as a catalyst that helps Mr. Garcia and his family work through their challenges and back on the road to a positive future.”

“Reliable transportation can mean the difference between stability and despair for those who are nearing the end of their rope,” said Family Promise of Greater Phoenix Executive Director Ted Taylor. “This program has been a lifeline for many of our families, and we’re so grateful for it.”

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## **About Caliber Collision**

Caliber Collision Centers is one of the largest collision repair companies in America with 178 I-CAR Gold Class Professional certified collision repair centers in Arizona, California, Colorado, Nevada, New Mexico, North Carolina, Oklahoma, and Texas. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 178 repair centers. For more information about Caliber Collision, please visit our website at [www.calibercollision.com](http://www.calibercollision.com).

## **About GEICO**

GEICO (Government Employees Insurance Company) is a member of the Berkshire Hathaway family of companies and is the second-largest private passenger auto insurance company in the United States. GEICO, which was founded in 1936, provides millions of auto insurance quotes to U.S. drivers annually.



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The company is pleased to serve more than 12 million private passenger customers and insures more than 20 million vehicles (auto & cycle).

GEICO's online service center helps policyholders take care of policy sales, policy changes and claims reporting, and print insurance ID cards. Policyholders can also connect to GEICO through the GEICO App, reach a representative over the phone or visit a GEICO local agent.

GEICO also provides insurance quotes on motorcycles, all-terrain vehicles (ATVs), travel trailers and motorhomes (RVs). Coverage for boats, life, homes and apartments is written by non-affiliated insurance companies and is secured through the GEICO Insurance Agency, Inc. Commercial auto insurance and personal umbrella protection are also available.

For more information, go to [www.geico.com](http://www.geico.com).

## **About Family Promise**

Family Promise-Greater Phoenix is an emergency homeless shelter for families. This Scottsdale based 501 c (3) non-profit has been rescuing families from homelessness for 14 years. Family Promise is the only shelter that also accepts pets with their families. The organization's mission is to reduce homelessness in Greater Phoenix by helping homeless families attain self-sufficiency. The shelter delivery model for Family Promise is unique in that the family unit is kept together. Family Promise works with 30 interfaith host congregations across metro Phoenix to provide nightly shelter and meals to the families. Each morning the families return to the Day Center campus where they receive supportive services including life skills training, cash flow management, and counseling. Family Promise requires that the parents be willing and able to work and drug, alcohol, and violence free. Family Promise delivers emergency shelter and supportive services at half the cost of other shelters and has a seventy-two percent successful graduation rate from this unique 50 day program. Family Promise's recently graduated families' are able to receive at no cost much needed items for their home and personal needs from the Family Promise Client Store through participation in the newly implemented AfterCare Program. This Program provides continued coaching and supportive services to the recently graduated families, as they continue on the path of self sufficiency.