

Impact Giving

Organizing your giving more effectively

Informed
Intelligent
Inspired

Key's to giving

Informed

Know who needs your help

Volunteer first

Understand the real need

Intelligent

Maximize impact

Leverage your giving

Giving doesn't always mean money

Inspired

Give from feeling

Connect with your history

FEEL your giving

Maximum Impact

Never give dollar for dollar

Consider in-kind first

Timing is everything

Impact Strategies

Free Money First

Invest with an ROI expectation

Solve a current problem

Expect Results

Ask for a follow-up

See the result in person

Stay Connected

Impact Giving

“We make a living by what we get. We make a life by what we give.”

-Winston Churchill